

# BRITEFIRE 2012 FEE STRUCTURE



## Britefire Course Fees

All fees include VAT, lunch, refreshments, course materials and certificates.

COURSE:		Note / available courses:
<b>1 day courses</b> (E-Marketing Professional Core Course)	R 2 600	See Fee Scale and Course Discount opportunities below. Refer to the Britefire Schedule for all course options.
<b>Specialised Course</b> (2 days)	R 4 500	<b>VivaLDI: Leading Digital Initiatives course for Project Managers</b> A Core Course of the E-Marketing Professional GOLD Certificate (EMP GOLD)
<b>Industry Specific</b> (1 day)	R 1 495	<b>E-Marketing and Social Media for Hospitality &amp; Tourism</b>
<b>Boot Camp</b> (1 day)	R 2 300	<b>Social Media Boot Camp: Hands-on course with Facebook, YouTube, Twitter, LinkedIn, Google+ &amp; blogging</b>
<b>E-Marketing Professional Certificate</b> (EMP)	R 9 950	Package fee. Full registration and payment to be completed prior to the first course. Fees incl. training, online testing, practical assignment assessment, invitation to the EMP Elite network.
<b>E-Marketing Professional Gold Certificate</b> (EMP Gold)	R 12 950	Package fee. Full registration and payment to be completed prior to the first course. Fees incl. training, online testing, practical assignment assessment, invitation to the EMP Elite network.
<b>EMP Exam &amp; Assessment</b>	R 595	This fee will apply to Core Course participants, not wanting to attend every course (min 2), and wish to qualify as an EMP.

## Britefire Fee Scale

Loyalty Discounts for individuals returning to additional courses, and/or choosing to register and pay for the EMP in stages.

CORE COURSE	1st	2nd	3rd	4th	5th	EMP Exam & Assignment Fee	TOTAL FEE (EMP)	EMP GOLD
<b>DISCOUNT</b>	na	5%	10%	20%	45%			
<b>FEE per course</b>	R 2 600	R 2 470	R 2 340	R 2 080	R 1 430	R 0	<b>R 10 920</b>	<b>R 15 420</b>
							16% Less	12% Less

### Note:

- If the participant aims to complete the E-Marketing Professional Certificate (EMP), the **Exam and Assignment needs to be completed within 6 months** of the first course attendance. (See EMP T&C's)
- For **EMP Gold** candidates, the additional fee for the specialised Project Management course will remain R4500, and can be attended at any time within the 6 months time frame.
- Participants may opt to attend Boot Camps in addition to Core Courses or the EMP curriculum. If so, a **15% discount will apply to Boot Camp add-ons**.

### EXAMPLE of FEES in PAYMENT STAGES :

1st course:	next 2 courses:	4th course:	5th course:	TOTAL:	per add-on	Boot Camp
<b>R 2 600</b>	<b>R 4 810</b>	<b>R 2 080</b>	<b>R 1 430</b>	<b>R 10 920</b>		<b>R 1 955</b>
first 2 courses:	3rd course	last 2 courses:				
<b>R 5 070</b>	<b>R 2 340</b>	<b>R 3 510</b>	<b>R 10 920</b>			

## Britefire Course Discounts & In-house

PARTICIPANTS per REGISTRATION	Group Discounts:			Student Card Discount	Early Bird Payment Discount	Boot Camp Add-on
	2 or 3	4+	in-house (min. 10 pax)			
<b>DISCOUNT</b>	5%	10%	Please request a quote	20%	5%	15%

Special offers and discounts cannot be used in conjunction with any other special or discount offered by Britefire. Please see our full Terms and Conditions available on our website and by request.

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