

BRITEFIRE 2012 FEE STRUCTURE



Britefire Course Fees

All fees include VAT, lunch, refreshments, course materials and certificates.

COURSE:	incl. VAT	Note:
1 day courses (E-Marketing Professional modules)	R 2 600	See Fee Scale and Course Discounts below.
Specialised Course (2 days)	R 4 500	vivaLDI:Leading Digital Initiatives course for Project Managers - a module of the E-Marketing Professional GOLD Certificate (EMP GOLD)
Industry Specific 1 day course	R 1 495	E-Marketing and Social Media for Hospitality & Tourism
E-Marketing Professional Certificate (EMP)	R 9 950	Package fee. Full registration and payment to be completed prior to the first course. Fees incl. training, online testing, practical assignment assessment, invitation to the EMP Elite network. CURRENT PROMOTION PRICE: R 8750 - offer ends 31 January 2012
E-Marketing Professional Gold Certificate (EMP Gold)	R 12 950	Package fee. Full registration and payment to be completed prior to the first course. Fees incl. training, online testing, practical assignment assessment, invitation to the EMP Elite network.
EMP Exam & Assessment	R 595	This fee will apply to module participants, not wanting to attend every course (min 2), and wish to qualify as an EMP.

Britefire Fee Scale

Loyalty Discounts for individuals returning to additional courses, and/or choosing to register and pay for the EMP in stages.

COURSE/MODULE	1st	2nd	3rd	4th	5th	EMP Exam & Assignment Fee	TOTAL FEE (EMP)	EMP GOLD
DISCOUNT	na	5%	10%	20%	45%			
FEE per module	R 2 600	R 2 470	R 2 340	R 2 080	R 1 430	R 0	R 10 920	R 15 420

Note:

If the participant aims to complete the E-Marketing Professional Certificate (EMP), the Exam and Assignment needs to be completed within 6 months of the the first course attendance.

For **EMP Gold** candidates, the additional fee for the specialised Project Management course will remain R4500, and can be attended at any time within the 6 months time frame.

EXAMPLE of FEES in PAYMENT STAGES :

1st course:	next 2 courses:	4th course:	5th course:	TOTAL:
R 2 600	R 4 810	R 2 080	R 1 430	R 10 920
first 2 courses:	3rd course	last 2 courses:		
R 5 070	R 2 340	R 3 510		R 10 920

Britefire Course Discounts

PARTICIPANTS per REGISTRATION	Group Discounts:			Student Card Discount	Early Bird Payment Discount
	2 or 3	4+	in-house (min. 10 pax)		
DISCOUNT	5%	10%	Please request a quote	20%	5%

Special offers and discounts cannot be used in conjunction with any other special or discount offered by Britefire. Please see our full Terms and Conditions available on our website and by request.

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