



**Marketing Innovation**

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Website: www.britefire.co.za

Company # 2006/015551/07

VAT # 4700 229 63 8

## E-MARKETING PROFESSIONAL CERTIFICATE REGISTRATION FORM

Please complete this form and Fax to 086-693 3575 or E-mail to registration@britefire.com

### CONTACT AND INVOICE DETAILS

First Name: \_\_\_\_\_ Surname: \_\_\_\_\_

Company: \_\_\_\_\_ VAT No: \_\_\_\_\_

Job Title: \_\_\_\_\_ PO Number: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

E-mail Address: \_\_\_\_\_ Fax Number: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Where did you hear about us? \_\_\_\_\_

### PARTICIPANT DETAILS

First Name: \_\_\_\_\_ Surname: \_\_\_\_\_

Company: \_\_\_\_\_ VAT No: \_\_\_\_\_

Job Title: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

Phone Number: \_\_\_\_\_ E-mail Address: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Do you have any special dietary requirements, if so which? \_\_\_\_\_

### CERTIFICATE DETAILS

Please register me for the following certificate:

- E-Marketing Professional Certificate (R 12 150 incl VAT) ( 5 core courses)
- E-Marketing Professional Gold Certificate (R 15 950 incl VAT) (5 core courses + Web PM)
- Include SETA accreditation (NQF 6, 8 credits) at no extra cost

## COURSE MODULE DETAILS

Core courses – I elect to take the following core courses (if not yet sure of location and date, put TBD):

- Doing Business Digitally:  
Competitive Strategy In The New Marketing Landscape    Location: \_\_\_\_\_ Date: \_\_\_\_\_
- The Website Usability Course:  
Creating Compelling User Experience    Location: \_\_\_\_\_ Date: \_\_\_\_\_
- Search Engine Marketing    Location: \_\_\_\_\_ Date: \_\_\_\_\_
- E-mail Marketing    Location: \_\_\_\_\_ Date: \_\_\_\_\_
- Social Media Marketing:  
Succeeding With Google, YouTube, Facebook, Mobile,  
Twitter and Social Networks    Location: \_\_\_\_\_ Date: \_\_\_\_\_

Specialist courses – I elect to take the following specialist course:

- Web Project Management (2 Day Course)    Location: \_\_\_\_\_ Date: \_\_\_\_\_

## PAYMENT DETAILS

Payment for course attendance is due *in advance* of the event.

Discounted package fees apply only if the entire fee is paid on registration before the first course date.

Fee due: R

My preferred payment method is (check one):

- Internet Transfer (invoice me)/ (invoice my company)     Cheque (invoice me )/ (invoice my company)

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### Britefire Banking Details

Bank ABSA | Branch Code 632005 | Account #4065623467 | e-mail notify [accounts@britefire.com](mailto:accounts@britefire.com)

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**I accept the Terms & Conditions above on behalf of the participant and company.**

Name: \_\_\_\_\_ Signature: \_\_\_\_\_ Date: \_\_\_\_\_